

The 3rd BTC International Conference
**Approaching Europe: Israel and the
Knowledge-Based Society**

May 14th 2014, Djanogly Hall, Konrad Adenauer Conference Center,
Mishkenot Sha'ananim, Jerusalem

9:30-10:00 Gathering and Greetings

10:00-12:00 Session I- Europe of Knowledge

'Globalization / Internationalization of Higher Education - How does it Serve the Europe of Knowledge?'

Dr. Meng-Hsuan Chou, Nanyang Technology University (Singapore)

'UK's IMPACT Research Agenda for Institutional and Societal Change'

Prof. Anne Boddington, Dean, Faculty of Arts, Brighton University (UK)

'The Role of Students in the Europe of Knowledge Strategy'

Mr. Fernando M. Galán Palomares (Spain), Vice-chair, European Student's Union

12:00-13:30 Light Lunch

13:30-15:00 Session II- Israel of Knowledge

'The Role of Humanities and Social Sciences in the Israel of Knowledge'

Prof. David Newman, Dean, Faculty of Humanities and Social Sciences,
Ben-Gurion University of the Negev

'Israel's Knowledge Based Society - Perceptions and Reality'

Prof. Yuli Tamir, President, Shenkar College of Design and Engineering

'Israel's Knowledge Society from Students' Perspective'

Ms. Inbal Avnon, National Union of Israeli Students

15:30-15:45 Coffee Break

15:45-17:00 Session III- Discussion

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Higher Education is taking on an increasingly prominent role in light of the transition towards knowledge based economies and societies around the world. In the last decade, Europe has developed and launched a strategy towards reaching its goal of establishing a vibrant knowledge-based economy and society. This policy has led to a surge in investment in higher education systems both in terms of infrastructure and research & development. The underlying rationale behind this policy is that higher education institutions should be considered as engines of growth for both economic and social development.

The goal of this conference is to examine the European model and its various characteristics in order to shed light on this global process and explore the implications for the Israeli higher education system.

In the absence of an articulated national policy towards the European Higher Education Area, the Israeli Higher Education system risks floundering as Israel's society and economy distance themselves from global trends. This conference provides a forum to evaluate these issues.

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